



**Educational Tours**

# **International Travel Proposal**

## **March 2016**

*Experience Cuba: Community and Culture*

Prepared for: Jose Mota  
Evansville Day School  
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## *Your partner in global education*

As the **World Leader in International Education**, we've partnered with educators around the world for 50 years to help students gain new perspectives and build skills for the future through experiential learning. We provide a range of travel programs—Educational Tours, Language Immersion Tours, Service Learning Tours, Global Student Leaders Summits and Custom-Designed Tours—that provide in-depth exploration, authentic connections and hands-on experience. Every EF global program is designed to:

- Explore international destinations to gain awareness of global perspectives and connections
  - Promote international understanding, respect for different cultures, language learning and global citizenship
  - Align with school curricula to bring subjects, people, places and events to life
  - Provide global settings to sharpen key 21<sup>st</sup> century skills—critical thinking, problem solving, communication, collaboration and global competence
  - Develop interpersonal and leadership skills necessary to navigate new experiences with confidence and adaptability
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## *What we'll cover in this document*

We've created this document specifically for you, your school and your students. It outlines the detail of your proposed tour and the life-changing experiential learning opportunities that await your students.

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## *Our commitment to education*

We believe the best way to help students gain new perspectives and build skills for the future is through experiential learning.

### **Accreditation**

EF is accredited, just like your school, and recognized by the following regional, national and international organizations: Middle States Association of Colleges and Schools (MSA-CES); Western Association of Schools and Colleges (WASC); Southern Association of Colleges and Schools (SACS-CASI) North Central Association (NCA-CASI); National Council for Private Schools Accreditation (NCPSA); and Accreditation International (AI).

### **A standard of excellence**

Our educational travel programs bring to life the knowledge and skills that are called for in many education initiatives, including:

- Partnership for 21<sup>st</sup> Century Skills (P21)
- International Baccalaureate – PYP, MYP, Diploma, IBCC
- Common Core State Standards for English Language Arts and Literacy in History/Social Studies, Science and Technical Subjects
- Global Competence Criteria—defined by the Asia Society and Council of Chief State School Officers
- Global Connection Standards in the National Curriculum Standards for Social Studies
- Culture and Connections Standards in the Standards for Foreign Language Learning
- Standards of Professional Learning—defined by Learning Forward

### **weShare, a more engaging learning experience**

Students learn on a deeper level when their lessons connect to their own lives. Our weShare platform makes sure that happens on tour. It taps into each student's strengths and passions, helping them put a more personal lens on their experience. Their post-tour presentations and videos give them a chance to reflect on and share what they've learned, and even earn high school or college credit.

### **Earning credit**

Students can earn credit by traveling on an EF tour and completing required coursework. We offer choices, so you can find the credit option that best fits you and your students' needs.

- Students can earn elective credit for completing assignments before, during, and after their EF tour, setting themselves apart from other college applicants.
- Students in grades 7-12 can earn college credit through our partnerships with accredited universities. Students enroll in specially designed online courses or may complete a course as an independent study to earn credit.

### **Accredited by:**



## *Our commitment to safety*

Our demonstrated commitment to safety and risk management is proven with our preventative procedures and extensive measures taken to ensure each traveler's safety.

### **Worldwide presence**

As the largest international student travel organization, we have 500 schools and offices in more than 50 countries worldwide. With 37,000 EF staff and teachers around the globe, we're accessible wherever and whenever you need us.

### **Global Liability Insurance Plan**

- All EF Group Leaders are covered for the duration of their EF educational tour.
- EF's Commercial General Liability Insurance is provided by nationally recognized insurance companies with A.M. Best Ratings of A-.
- Coverage is up to \$15 million per occurrence (and in the annual aggregate) for covered claims related to the tour regarding bodily injury, property damage and errors and omissions.
- EF's Global Liability Insurance Plan allows for schools and districts to be added to the policy by written agreement. EF can provide a certificate of insurance that details coverage.

### **All-Inclusive Coverage Plan**

Designed specifically with EF travelers in mind, teachers may add this comprehensive and affordable coverage plan to their tours.

### **EF's Peace of Mind Program**

At EF, we understand that plans can change due to unforeseen circumstances. EF's exclusive Peace of Mind Program ensures:

- Teachers can change their tour and/or departure date until 45 days prior to departure.
- Travelers can receive an EF future travel voucher for all monies paid, less the \$95 deposit and any non-refundable fees, if the entire group decides not to travel at least 45 days prior to departure.
- If a formal travel warning is issued for any country a group is traveling to, travelers could be eligible to receive a refund.

### **Highly respected in the industry by:**



## *We'll handle the details*

As your educational travel partner, we work with teachers, students and parents to ensure a seamless experience—before, during and after tour. In other words, we're with you every step of the way.

### **BEFORE TOUR**

#### **Support Team and resources**

Dedicated Tour Consultants guide teachers through the planning process, while Local Representatives from your area work face-to-face to provide support. We give teachers their own personal tour website with helpful tools to share tour information, manage deadlines and more. In addition to online resources, we also provide an array of printed materials for teacher, students and parents.

#### **International Training Tours**

Ensuring teachers are fully prepared to lead an EF tour is our commitment to your school community. Through our blended learning model, all first-time EF Group Leaders receive complimentary international training. Conducted by EF personnel and experienced EF Group Leaders, the program includes online, classroom and experiential learning components. In the event a Group Leader cannot attend one of these complimentary tours, we offer live webinars to prepare them and answer questions before they travel.

#### **Traveler account management**

Our knowledgeable and friendly Customer Service Representatives help travelers and their parents with all billing transactions, coverage plans and tour activity questions. We also offer flexible and convenient payment options that allow parents to choose when—and how—they want to pay.

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### **WHILE ON TOUR**

#### **Everything is included**

This all-inclusive global experience makes it easy for teachers and students to explore the world. From flights and hotels to meals and experiential activities, we take care of every detail so travelers can focus on the experience.

#### **Guided travel**

A personal bilingual Tour Director stays with your group 24/7. They handle every on-tour detail to ensure a smooth travel experience while also providing unique local insight. Expert local guides, meanwhile, share their knowledge of history, art, architecture and more during guided tours.

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### **AFTER TOUR**

#### **Program development**

We'll work with you to build a travel program at your school so even more students have the opportunity to experience the world.

## *A day-by-day look at your tour*

This is the itinerary page that students and parents will see in their tour day-by-day guide. It's just one of the many resources they'll receive in preparation for your tour.

### **Day 1: Fly to Miami**

Meet your Tour Director at the airport in Miami  
Attend a lecture at the Casa Bacardi Interactive Cuban Cultural Center

### **Day 2: Havana**

Fly to Havana  
Meet with Faculty and Students at the University of Havana

- Engage in discussions about access to education, available subjects, university resources, and preparation for post-education careers

Visit the workshop of a local artist who teaches drawing to neighborhood children

- Discuss the impact of art on communities with the artist and his students

### **Day 3: Havana**

Visit a neighborhood-sponsored Learning Facility

- Meet with teachers and students to discuss outreach projects

Visit a Community Day Care Center

- Discuss the types of projects that can help young Cubans overcome hardships and challenges

Participate in a discussion about private enterprise in Cuba at a local restaurant and organic farm

Meet with Afro-Cuban dancers and musicians

- Discuss how art, music and dance can inspire young people to care about the environment and their community

Attend a children's theater performance

- Meet with the director, parents and children to discuss how theatrical performances can help children develop confidence and independence

### **Day 4: Havana • Cienfuegos**

Travel to the Zapata Peninsula  
Participate in a workshop at Zapata National Park

- Discuss the importance of diverse ecosystems and the need for conservation efforts in swampy areas

Engage with villagers of a Taino village

- Discuss their efforts to share their culture and traditions with younger generations

Travel to Cienfuegos  
Meet with staff and patrons at a local library

- Discuss the role of music and dance in social expression

Attend a performance at a theater that combines theater and nature to encourage sustainability

- Meet the Director, actors and musicians at the farm collective
- Engage with Cuban artists about the need for and benefits of local communities becoming economically independent

### **Day 5: Cienfuegos**

Visit the Jardín Botánico de Cienfuegos

- Participate in a roundtable discussion with botanists and conservationists

Exchange Information with medical staff and community members at a Community Health Project  
Attend a performance by the Cienfuegos Orchestra

- Discuss cultural influences in classical music with the performers

### **Day 6: Cienfuegos • Trinidad**

Meet with staff at El Nicho reserve to compare ecological movements in Cuba and the U.S.

- Exchange information with Cuban preservationists on how to encourage the general population in supporting environmental preservation efforts

Travel to Trinidad  
Engage with a local photographer and horse whisperer

### **Day 7: Cienfuegos • Santa Clara**

Visit a sugar production cooperative

- Discuss the impact of production decline with the director and local farmers

Interact with a family of potters at a local ceramic studio  
Discuss small business entrepreneurship with a local restaurant owner  
Meet with staff and patrons at a local library

- Compare library systems between Cuba and the U.S.

Travel to Santa Clara  
Participate in a cultural exchange with students of music

### **Day 8: Santa Clara**

Participate in activities at the Santa Clara Community Center  
Travel to Remedios  
Meet with Bici-Taxi private owners  
Meet with the owner of an art studio  
Attend a performance of Afro-Cuban music

- Interact with the musicians and discuss rhythm and spirit

### **Day 9: Depart for home**

## Price details

In addition to the support you receive before and after tour, along with the logistical support you receive on tour, your guaranteed lowest program price covers all of the details.

### *Experience Cuba: Culture and Community*

Program Price <sup>1</sup>	\$3,340
Includes:	
• Round-trip airfare and on tour transportation	
• Hotels with private bathrooms	
• Breakfast and dinner daily	
• Full-time Tour Director	
• Daily activities, tours and entrances to attractions	
All-Inclusive Coverage Plan	\$155
Peace Of Mind *	Free
<b>Total for Students (under 20)</b>	<b>\$3,495</b>
10 monthly payments	\$340/mo
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Adult Supplement <sup>2</sup>	\$365
<b>Total for Adults</b>	<b>\$3,860</b>
10 monthly payments	\$377/mo
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## *Important final details*

### **The EF Price Guarantee**

As the World Leader in International Education, we make culturally immersive educational travel a reality for more students by offering the guaranteed lowest price. When students enroll early they secure the lowest price as costs may go up.

- No enrollment or departure fees—just one simple price.
- Once a student enrolls, their price will never change.

### **International Training Tours**

Through our blended learning model, all first-time EF Group Leaders experience a tour by traveling to Paris, Rome, Madrid, Barcelona, Berlin or Beijing, enhanced with online and classroom components. In the event a Group Leader cannot attend one of these complimentary tours, we offer live webinars to prepare them and answer questions before they travel.

I hope you've found this document useful. As your EF Representative, I'm here to answer any questions that you may have and help you every step of the way. Please don't hesitate to contact me with any questions.

**Sincerely,**  
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