

EVANSVILLE DAY SCHOOL PRESENTS

SOUTH

BEACH

***SPONSORSHIP
OPPORTUNITIES***



PRESENTING SPONSOR \$10,000

Headline Placement In Print, Online, Social Media, And On-Site Advertising

Press Announcement Of Sponsorship To Local Media

Feature In Day School's Weekly Newsletter (2 Months)

VIP Lounge Seating And Parking At South Beach Gala

Full Page Advertisement In Auction Program

Reserved Table Of 8 At The South Beach Gala

On-Site Branding Priority

VIP MARKETING ACCESS

Direct Event Communication

Event Attendees = 250+

Direct Mail = 2,200

Email Contacts = 3,700

Monthly Marketing Reach

Facebook = 21,550 (16,580 Organic)

Unique Visitors To Website = 3,000

Unique Pageviews = 10,885

Average Session = 3:15

APRIL 8, 2017
OLD NATIONAL BANK ATRIUM

LEADERSHIP SPONSORS

¡ BIENVENIDO !

*Placement In Print, Online, Social Media, And On-Site Advertising
Reserved Lounge Seating And Parking At South Beach Gala
Full Page Advertisement In Auction Program
Reserved Table Of 8 At The South Beach Gala
(Associated Costs = Print, Raffle Cash Prize)*

TWO SPOTS AVAILABLE

*Placement In Online, Social Media, And On-Site Advertising
Reserved Parking At South Beach Gala
Half Page Advertisement in Gala Program
4 Entrance Tickets To South Beach Gala
(Associated Costs = Auctioneer, Technology, Band, Decor)*

FOUR SPOTS AVAILABLE

*Placement In Online, Social Media, And On-Site Advertising
Quarter Page Advertisement In Gala Program
2 Entrance Tickets To South Beach Gala*

TEN SPOTS AVAILABLE

***APRIL 8, 2017
OLD NATIONAL BANK ATRIUM***

LINCOLN ROAD

\$5,000

OCEAN DRIVE

\$2,500

COLLINS AVENUE

\$1,000

GIFT IN KIND SPONSORS

\$10,000

*Print, Online, Social Media, And On-Site Advertising
Reserved Table Of 8 And Parking At Gala
Full Page Advertisement In Auction Program*

\$2,500

*Online, Social Media, And On-Site Advertising
2 Entrance Tickets To Gala
Quarter Page Advertisement In Auction Program*

\$5,000

*Online, Social Media, And On-Site Advertising
4 Entrance Tickets To Gala
Half Page Advertisement In Program*

\$1,000

*Print, Online, Social Media, And On-Site Advertising
Logo Advertisement In Auction Program*

TABLE SPONSORS

*Reserved Table For 8 People For \$1,000.
Program Recognition*

TEACHER SPONSORS

*Sponsor A Teacher's Entrance Ticket For \$100.
Program Recognition*

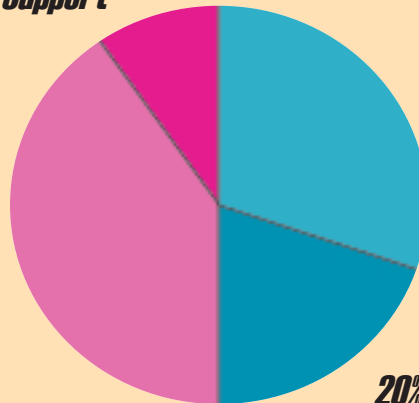
EVENT REVENUE DISTRIBUTION

10% Academic Program Support

30% Fund An Item

40% Faculty Salaries

20% Student Scholarships



**EVANSVILLE
DAY SCHOOL**
*Independent. Bold. Rewarding.
Discover Why.*

Office of Advancement
3400 North Green River Road | Evansville, IN | 47715
evansvilledayschool.org | 812.476.3039 ext. 275